



STEPPING STONE MANAGEMENT

Social Media Marketing

Salt Lake City, Utah

Social Media
Followers went up
1000%

WE ASKED THE CLIENT A FEW TESTIMONIAL QUESTIONS AND HERE IS WHAT WE RECEIVED

How did you feel before working with us?

Before working with **Digital Maxima**, I didn't even have a Facebook page, a logo, or a business manager account. They assisted me in setting up my social media accounts and managed them efficiently. They did a photoshoot of my events and marketed my activities. My attendance at the events increased. I have had long term clients from this work.

I am now working on my client's online systems. I am using all the things they had already set up for me a few years ago to scale my business. I am grateful for all the creative social media marketing they did for us. I am using my systems differently and am more focused now. I am thankful for their support in creating a brand presence on several social media sites and for all the knowledge on what marketing content to use

What were you doing before you started to work with us?

I had events before I met Ali, but I didn't have a strong following on social media. I was only reaching my personal friends. Once the social media components, pictures, and videos were in place, I was able to reach strangers and increase my attendance. I had people fly in from different parts of the world to attend my meetings. In short, they build a brand for me and my coaching business.

How did you feel about the results?

There were so many things I did not know how to do and honestly didn't even know they existed or how to use them when I started working with Ali. Now I use them every day. I am creating simple ads on the Facebook business manager (Which they trained me) and reaching a broader and more extensive scope of people.



What frustrated you and how was it resolved?

At first, I was frustrated that I didn't know how to grow my events in my local city. Once the 'events' started growing, and we had established a social media presence, I didn't know how to use it. I was grateful to Ali for personally coming to my events and learning about my business. Following are the things that frustrated me before I hired Digital Maxima:

- Establishing my online presence and managing the invitation to events with me each month.
- Enrolling International Zoom events.
- Advertising on Facebook Business Manager.
- Growing followers on social media.
- Having an online brand.

I am grateful for the foundational brand presence I was able to establish and am now establishing bigger and growing more.

RESULTS

Before working with Ali, I was local, working with my friends and the underlying network. After this team nudged in, I was able to reach a lot more local people that I had not met before and supported a broader community. I am now able to work with both national and international clients using with my social media presence.

- I now have **105,000+** international social media followers
- I have **378 followers** on my exclusive business groups
- I have several business pages including an **Author page**
- I have an **active website** covering my brand
- I have a significant presence on LinkedIn with **334 valuable connections**

I feel confident to manage things and take them to the next level. I am establishing myself as an authority now and growing my following. I am currently working on a Clients' Online system and have live Zoom calls and great clients. I am grateful for Ali's knowledge and skill, and talent on various social media platforms. My life is full of opportunities for meeting new people and make a more significant difference on this planet. I am more confident about social media, although I have a lot to learn and a lot to manage. I am grateful for this well-established foundation and set up.

Email us at info@digitalmaxima.com for inquiries



Visit our website at www.DigitalMaxima.com for more information about our company's services.